

# CODOLOGY


S O F T W A R E   D E V E L O P M E N T

## Company Profile

# About Us

We are a software development company serving software solutions like web design and development, Native mobile applications for both android and ios, windows applications, graphic design and social media marketing.

Codology has been delivering a lot of solutions to our clients. and beside building websites we are adopting a new strategy which is building SaaS (Software As A Service) applications, that will help you maintain your relationships with your connections, grow your marketing Results, and hence grow you business, all of this at the lowest possible cost.

We Have Basic features that you get with every project we deliver, and on top of it is  Security of your data, and stability of your project.

Codology is equipped to help you build powerful, easy-to-use tools, improve your workflow, and grow your business.

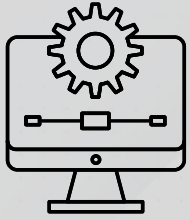
- We have 2 digital products/Services:

- Nursery Management Application
- Crm Customer Relationship Management tool
- Company Accounting Software
- E-commerce Solution Software(Web, Mobile, Windows)
- Connect - Digital Business Card Application

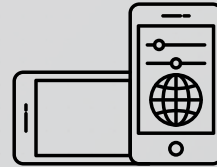
## Technologies we use



# What we Do



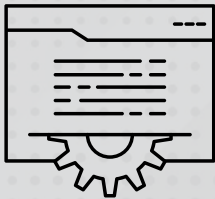
Web Design & Development



Mobile Development



Social Media Marketing



Windows Software  
Applications



Content Writing



Search Engine  
Optimization

# cd/ Web Development

## Default included website Features.

- **Mobile Responsive Design**  
responsive means beautiful, We take care of your site visibility and how it should look like
- **Effective**  
The more effective the more faster the more traffic, and finally sales.
- **Optimised coding and more secure**  
Optimized coding is very important because if the file is smaller it will take less time to load on clients server, that's very important. and Security is vital
- **Search engine friendly**  
your presence online and google ranking is very important, we help you in this too, every website is prepared for Search Engine Optimization (SEO)
- **Free After Full Delivery Support**  
we offer 3 months free support after full website delivery, and also we provide year by year support depending on your needs.
- **Content Management System (CMS)**  
Yes we don't use wordpress, we build customized CMS for every website depending on it's needs and requirements not just a jeneric one.

# cd/ Web Development

## Default included website Integrations.

- **Google Analytics**

Analytics is mandatory for almost every website to monitor and analyze traffic on your website, track and understand customer behavior.

- **Google Search Console**

Search console help detect website usability issues, it helps you monitor, maintain, and troubleshoot your site's presence in Google Search results.

- **Facebook Pixel**

mandatory for every website planning to use Facebook Ads, It collects data that helps you track conversions from Facebook ads, optimize ads, build targeted audiences for future ads and remarket to people who have already taken some kind of action on your website.

- **Facebook Messenger / Whatsapp chat**

live chat improves conversion, increase customer satisfaction and turn visitors into customers using a popular chat that most people are familiar with

# cd/ Content Writing

## Default Included Processes in content writing

- Develop optimization strategies that increase the company's search engine results rankings
- Research SEO keywords to use throughout the company's website and marketing materials
- Set measurable goals that demonstrate improvement in marketing efforts
- Monitor daily performance metrics to understand SEO strategy performance
- Efficiently communicate with other marketing professionals to align goals
- Collaborate with others within the marketing department to manage SEO strategy
- Write compelling and high-quality website content, including blog posts and page descriptions
- Update content and website links for maximum optimization and search engine rankings



## Motivated by the desire to *Connect*.

Connect is simply a digital business card app, it's an application that:

### 01 Eliminate Typo Errors

have you ever printed a business card with wrong data or typo errors, that's over now.

### 02 No Printing Time

you can subscribe, create your business card and connect within minutes.

### 03 No Physical Contact

This means you care for you, your employees, and your customers health.

### 04 Side Hustle Income

you can get some easy money if you refer this product to your friends.

## *How to use?*

- Download Application, create account
- create your first business card
- click on connect to view your special qrcode or scan to scan your connection code
- if your contact doesn't have the application they can scan your qr code to save all your contact data in a second.

## Fast Deliver

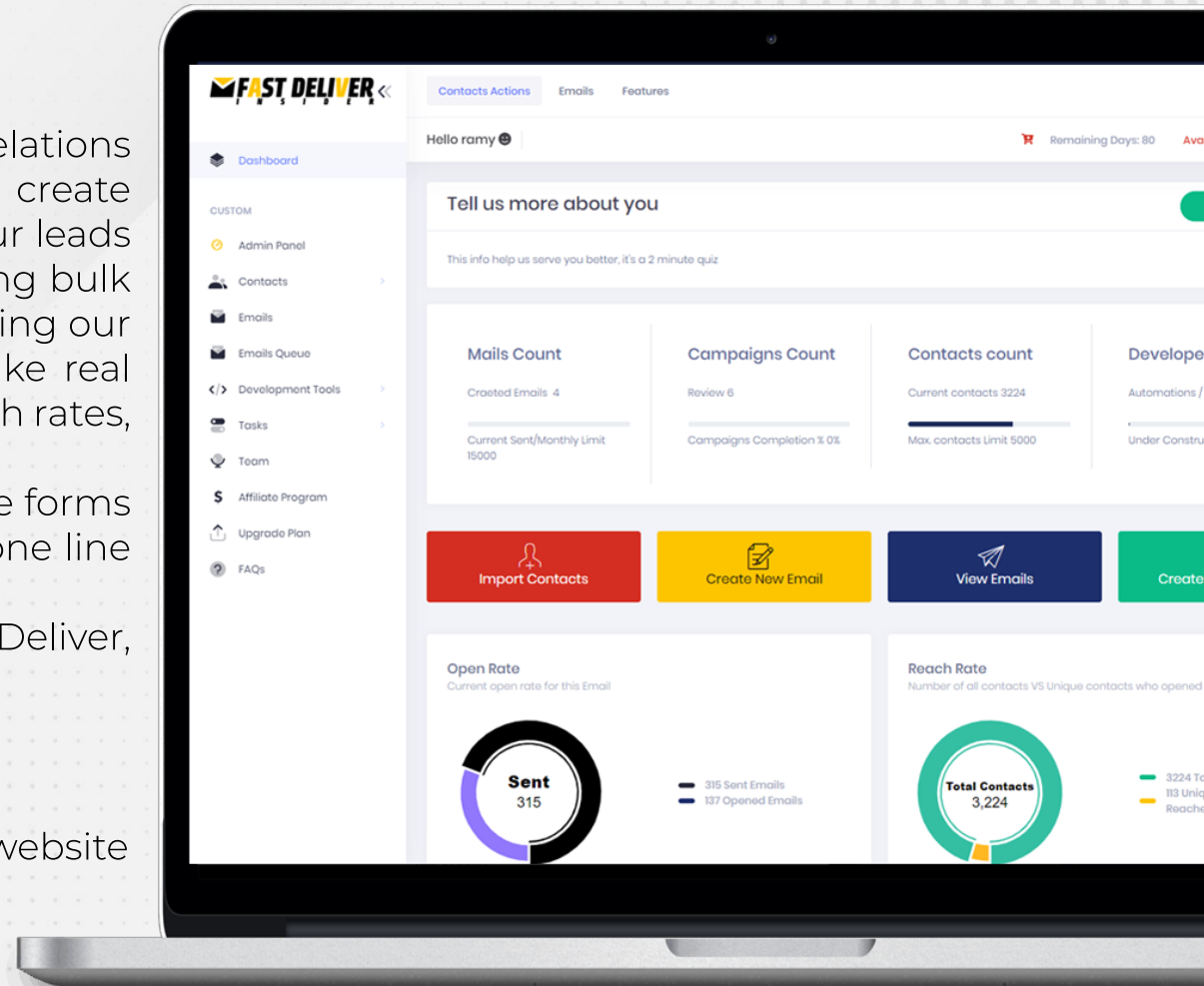


An Email Marketing Platform, and Customer Relations Management Software (CRM), you can use it to create and maintain the process of following up with your leads and customers, in addition to creating and sending bulk emails in thousands with just a couple of clicks using our wonderful responsive email builder, and then take real time statistics about email open rates, click through rates, and other stats...

you can also create lead magnets and/or subscribe forms and embed them to your website with a simple one line copied and pasted into your website or blog.

A Ton of benefits to be lost if you didn't try FastDeliver, and here small amount of this benefits:

- ✓ Improve Customer Service
- ✓ Ability to share and distribute data
- ✓ Create lead magnets to collect leads data from website
- ✓ Send bulk emails
- ✓ raise brand awareness and website traffic
- ✓ Establish customer loyalty
- ✓ *increase* Boost Sales





## cd/ CRM



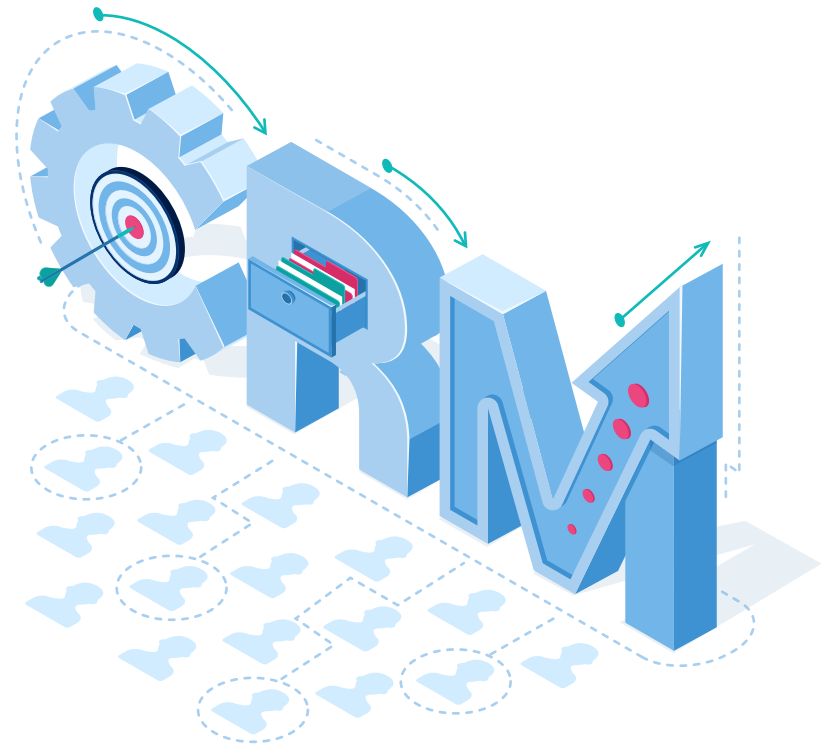
Huge companies prove all the time that customer centricity is the main reason and the main way to grow. it helps individuals and teams maximize their customer communications and sales efforts.

shifting to Prime CRM gives you control over all your customers relations, all your leads data will be in one place which help identify thier needs easily by easily accessing contact information, cummunication history and customer history and guide you through sales (growth), expansion, and company management.

### **Do you really need a CRM?**

Companies often begin their CRM search when their sales communications start to get messy—and by then, they've already lost opportunities and revenue due to disorganization.

**Our advice?** Don't let yourself get to that point. As soon as your business has a sales team in place, it's time to look for a CRM.



## cd/ ERP



**PrimePillars** is a set of connected modular applications designed to manage all your company digital operations from all-in-one system.

**PrimePillars** streamline and automate processes, creating a leaner, more accurate and efficient operation. It's a combination of CRM and ERP capabilities that provides complete visibility into core business processes.

### *What is included in PrimePillars?*

- **Customer Relationship Management**
- **Sales management**
- **Purchases management**
- **Invoices management**
- **Employees and HR management**
- **Stores management**



## cd/ E-Commerce Stores



ecommerce Stores is a complete digital solution for all kinds of stores. you will have solutions that fit all the platforms like:

- **Web Application**
- **Android Application**
- **Point Of Sale**
- **Ios Application**

With the web and mobile applications you get any type of payment your business needs

- **Cash On Delivery**
- **Visa/Mastercard**
- **Apple Pay**
- **Google Pay**

Get the full e-commerce features, statistics, and reports that will enhance your business growth, with ability to integrate your data with CRMs and Email marketing tools. and everything is divided into modules as per your needs, all this comes with 2 cost options:

- **One-time cost**
- **Subscription basis**



## cd/ Restaurant Management System



Codology restaurant management system improve customer experience and increase customer satisfaction. The system allows restaurants to easily change their menu, reduce the wait times, and facilitates customers with multiple payment options with accuracy through cash, card, cheque or account.

Manage you kitchen accurately with the ingredients calculator that will calculate the meals ingredients accurately and report you the stock without any additional work from you

you can also use online menu and enable online ordering through the application for customers

- **Kitchen management**
- **Reduce Wait Time**
- **Accurate Business Reports**
- **Track Inventory**
- **Improve customer relationships**
- **Discount and loyalty programs**
- **Advanced Security**



# CODOLOGY

SOFTWARE DEVELOPMENT

## Some of our Clients



# CODOLOGY

S O F T W A R E   D E V E L O P M E N T

# Thank You!

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